

Insites implements VASCO's IDENTIKEY and DIGIPASS solutions to guarantee data confidentiality

Insites, an international market research company implemented DIGIPASS GO 3, DIGIPASS GO 6 and DIGIPASS for Mobile to guarantee the confidentiality of its collected data. VASCO's solution allows Insites' employees to securely and remotely access all network data through a VPN portal.



InSites Consulting is a fast growing global online market research company. The company provides comprehensive solutions and offers advice to leading brands in almost all sectors. Over the years Insites has grown into a company known for its creative research solutions and specialized itself in communication and storytelling.

Headquartered in Belgium, Insites also has offices in the United Kingdom, the Netherlands and Switzerland. Insites was looking for a security solution because as a market research company, they gather large amounts of confidential customer data.

QUICK AND SIMPLE INTEGRATION

Insites was on the lookout for an easy to manage security solution. "We wanted to implement a solution that not only would secure access to our business-critical data, but that also allowed us to allocate different users to one user account", says Gunter Van de Velde, IT manager at Insites.

The company chose to deploy VASCO's IDENTIKEY server to secure its data. IDENTIKEY is a centralized authentication server, ideally suited to secure external access to the network through strong authentication. The server offers different functionalities and management functions without extra investments in infrastructure turning it into a quick-to-deploy and cost-efficient solution. Furthermore, Insites is able to centrally manage access control to the network on the server itself. Employees hence do not need to download software and the user acceptance threshold to adopt the use of the DIGIPASS device is kept very low.

Our IT supplier IT1 assisted us in the decision to determine which security solution best fitted our needs. After taking our requirements into account, IT1 recommended VASCO's authentication solutions. As we were already familiar with VASCO's reputation for securing online banking applications, we esteemed the company to be a reference for securing confidential data. We are very pleased with the security solution and IT1 assistance to ensure that the installation and integration that went smoothly.

STRONG AUTHENTICATION TO GUARANTEE CONFIDENTIALITY

Insites initially chose to deploy DIGIPASS GO 3 to remotely secure the network, allowing employees to securely access the Citrix XenApp network. Currently, Insites is also integrating DIGIPASS for Mobile. In order to log-on to the published desktop and applications, VASCO's authentication solution was integrated into the login screen. Employees hence need to log-on just once to access the network.

"We chose a solution that is easy to use. When employees log-on using the default login screen, the remote desktop is simultaneously launched via the Citrix network. A SSL secured connection to the corporate network is created, ensuring us that all data can be accessed safely", says Gunter Van de Velde.

The SSL encrypted connection ensures that the security and confidentiality of the transmitted data is guaranteed: it makes use of encryption and control mechanisms to create a secure environment between the client device on the one hand and the corporate network on the other hand.

STRONG DYNAMIC PASSWORDS

Both DIGIPASS GO 3 and GO 6 are hardware authentication devices that generate a dynamic password on the push of a button.



DIGIPASS for Mobile is an application that is downloaded and sent via text message to the mobile phone of the end-user. Once the application is installed, it is able to generate a dynamic password at any time. Such a dynamic password can only be used once and is valid for a limited period of time. The password can hence not be reused when intercepted by a cybercriminal and is evidently far more secure than a static password which can be intercepted, forgotten or passed on.

"Thanks to the use of dynamic passwords, our confidential data are additionally secured when our employees log-on remotely to the network. This allows us to guarantee the highest security level and to ensure our customers that their data remain confidential", says Gunter Van de Velde. "Besides DIGIPASS GO 3 we have decided to deploy DIGIPASS for Mobile as well to offer our employees an even greater flexibility as everyone possesses a mobile phone and consequently always carries his DIGIPASS with him."



Objective

Implement a user-friendly remote access solution that is simple to integrate. Insites wanted to grant its employees secure remote access to the network without compromising data confidentiality.

Challenge

The authentication solution needed to be cost-efficient, user-friendly, flexible and compatible with the Citrix XenApp / XenDesktop network.

Solution

Insites deployed VASCO's DIGIPASS GO 3, GO 6 and in a later phase, DIGIPASS for Mobile in combination with IDENTIKEY Server. This user-friendly solution was very simple to implement and ensures secure remote access to the Citrix XenApp / XenDesktop network for Insites' employees.

About Insites



InSites Consulting is a leading marketing research company in the field of online market research with a strong international position. It was established as a spin-off of the Vlerick Leuven Gent Management School. Via an online panel comprising more than 2,000,000 panel members spread over 25 European countries, both quantitative and qualitative online marketing research is carried out. With more than 70 highly-skilled and experienced employees, InSites Consulting has research hubs in Ghent, Rotterdam, London and Geneva. More information on www.insites.eu.

About IT1



IT1, founded in 1995, is the partner for professional IT solutions and services. Located in Dendermonde it is one of the key players in the province of Oost-Vlaanderen. IT1 supplies and installs reliable ICT (total) solutions and services. IT1 today comprises a team of 20 professionals who are trained in the most various branches of the current IT landscape. IT1 has a portfolio of 500 active clients, mainly SMEs, and governmental enterprises. Since 2002, IT1 became part of Qcom, a purchase and marketing group that consists of nine renowned IT companies located across Flanders. Together they are one of the main players on the Belgian ICT market in the SME segment. More information on www.it1.be

About VASCO

VASCO is a leading supplier of strong authentication and e-signature solutions and services specializing in Internet Security applications and transactions. VASCO has positioned itself as a global software company for Internet Security and designs, develops, markets and supports patented DIGIPASS®, DIGIPASS PLUS®, VACMAN®, IDENTIKEY® and aXsGUARD® authentication products. VASCO's prime markets are the financial sector, enterprise security, e-commerce and e-government.

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